CRAIG S. BROWN

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CURRICULUM VITAE

EDUCATION AND CREDENTIALS

- Boston University, Doctor of Ministry, In Progress, Expected Completion: 2020
- Fuller Theological Seminary, Master of Divinity, 1994
- Biola University, Bachelor of Arts, Biblical Studies and Theology, 1991
- Ordained Elder, California-Pacific Conference of the UMC, 1996
- Ordained Deacon, California-Pacific Conference of the UMC, 1993

PROFESSIONAL EXPERIENCE

EXECUTIVE DIRECTOR OF CONGREGATIONAL DEVEOPMENT, CALIFORNIA-NEVADA ANNUAL CONFERENCE OF THE UNITED METHODIST CHURCH (UMC) 2018-PRESENT

Responsibilities:

- Serve as the chief point of engagement with over 340 local churches assisting them in launching new ministry initatives, campuses, sites, and congregations
- Provide strategic leadership for the alignment of real and financial assets across the region toward a sustainable future in church development
- Engage with the Bishop and other Executive Leadership to provide strategic leadership across the entire Annual Conference
- Develop both lay persons and clergy persons for the work of entrepenureal and transformational leadership across cultures, languages, socio-economic backgrounds

Major Accomplishments:

- Established a cohort-based process of developing clergy persons for church planting and development
- Created an initative to train, equip, and empower the top 20% of all churches for increased growth and vitality
- Formed the process and outcome for the incorporation of five 501(c)3 corporations at the districtlevel for ongoing regional stewardship of both real and financial assets.
- Contributed to a comprehensive plan for budget, staffing, and strategic realignment of the entire Annual Conference.
- Created an ongoing system of the recruitment, training, and assessment of potential church planters and those envisioning opportunities for congregational revitalization.

LEAD PASTOR, FIRST UNITED METHODIST CHURCH OF SAN DIEGO, CA – 2013 - 2018

Responsibilities:

- Served as chief visionary and leader for the 2,400-member congregation in the center of the San Diego metropolitan area
- Oversaw a combined church and school staff of over 70 persons with an annual operating budget of \$3.4 million and a foundation of \$3.2 million.
- Provided direct preaching leadership for three worship services and direct supervision to four pastors along with both operational and worship staff
- Represented the United Methodist Church in the San Diego area and Southern California

Major Accomplishments:

- Established the church's mission and vision statements and completed a three-year strategic plan for congregational growth and vitality
- Realigned principal worship experiences between two campuses for continued growth while launching a new worship experience.
- Adopted and acquired a smaller local church to become the first multi-site UMC in San Diego
- Launched a partnership with the only African-American UMC in San Diego leading to reconciliation and engagement on issues of racial and social justice
- Envisioned and launched a congregational Wesleyan Covenant Discipleship small group ministry

LEAD PASTOR, SHEPHERD OF THE HILLS UMC, MISSION VIEJO, CA - 2005-13

Responsibilities:

- Served as chief visionary and leader for a 650-member church at two campuses in South Orange County California
- Oversaw a combined church and school staff of 40 persons with an annual operating budget of \$1.5 million
- Provided direct worship leadership to both modern and traditional worship experiences on a weekly basis
- Oversaw all operational areas of the church's business related to finances and facilities

Major Accomplishments:

- Led an increase in worship attendance of 58 percent over eight years and an increase in the church's budget from \$550,000 to \$1.1 million
- Successfully envisioned, led and completed a congregational merger leading to a multi-site church ministry
- Deployed and participated in mission teams to New Orleans and Mexico for six years
- Launched two new worshipping communities within six years
- Coordinated inter-faith collaboration with Jewish and Muslim communities in "tri-logue" format with 50 members of each faith community
- Established an endowment fund to finance ministry on an ongoing basis
- Led a \$600,000 capital improvement campaign for a sanctuary remodel and other campus improvements

SENIOR PASTOR, UMC OF THOUSAND OAKS, CA - 1999-2005

Responsibilities:

- Served as senior leader for the 500-member congregation historic congregation in Ventura County, California
- Oversaw an annual church operational budget of over \$500,000 along with all operational and ministry programs
- Provided direct supervision to all program staff and operational staff
- Created a clear set of values, mission and vision for the church's strategic plan for growth

Major Accomplishments:

- Provided critical leadership leading to a 50-percent growth in both worship attendance and operational budget over six years
- Launched new modern worship community and Alpha course
- Initiated, planned and led youth and adult mission trips to Mexico
- Shaped and implemented a shared ministry with Pacoima UMC (historic African-American congregation)
- Envisioned and launched a Korean-language congregation in partnership with the Western Jurisdiction Korean Mission of the UMC

ASSOCIATE PASTOR, PALISADES UMC, CAPISTRANO BEACH, CA - 1994-99

Responsibilities:

- Envisioned and launched youth, young adult and family ministries as part of a new initiative to revitalize the 300-member congregation
- Created a new modern worship community to complement the traditional worship
- Provided adult education and formation opportunities for spiritual growth
- Created missional opportunities for the congregation as a whole

Major Accomplishments:

- In partnership with the senior pastor, led all worshipping communities to a 40-percent growth in five years
- Gathered a new community of high school and junior high youth leading from its formation to 30 youth
- Initiated congregational mission trips to Mexico and partnerships with urban ministries in Los Angeles
- Initiated, planned and launched a new modern worship community
- Served as the interim senior pastor during medical leave-of-absence for senior pastor

DIRECTOR OF YOUTH & CHILDREN'S MINISTRIES, COVINA UMC, CA - 1991-94

Responsibilities:

- Oversaw all programming and ministry for youth and young adults
- Engaged in adult spiritual formation on an as needed basis
- Cultivated youth and young adult leadership across the life of the congregation

Major Accomplishments:

- Increased the size of the youth ministry three-fold in three years
- Cultivated and developed young adult leadership through small group discipleship from one young adult leader to eight in one year
- Assumed leadership for children's ministries in staffing absence

DIRECTOR OF YOUTH MINISTRIES, LA PALMA UMC, CA - 1987-91

Responsibilities:

- Oversaw all programming and ministry for youth and young adults
- Cultivated youth and young adult leadership across the life of the 200-member church

Major Accomplishments:

- Increased the size of the youth ministry from eight to 30 youth in four years
- Established a weekly youth leadership course cultivating youth leadership from zero to eight persons
- Launched a home-based young adult bible study with 12-15 participants on a weekly basis

MINISTRIES OUTSIDE OR BEYOND THE LOCAL CHURCH

- Seminary Advisory Board for Seattle Pacific Seminary
 - Chairperson, 2017-Present
 - Member, 2016
- Trustee, Claremont School of Theology, 2017-Present
- Member, Order of Saint Luke, 1995-Present
- Steering Committee for the UMC Large Church Initiative
 - o Chairperson, 2017-2018
 - Member, 2015-18
- Chairperson, Leadership Team of South District of the Cal-Pac Conference, 2014-16
- Member, California-Pacific Conference Leadership Team, 2009-11
- California-Pacific Conference Board of Congregational Development
 - o Chairperson, 2004-09
 - Member, 2002-09
- Conference on Prayer & Healing
 - Co-Director, 1999-07
 - Steering Committee, 1991-98
- Spiritual Director, Channel Islands Chrysalis Community (Youth/Young Adult), 2000-05
- Chairperson, Santa Barbara District of UMC Planning & Strategy Committee, 2000-04
- Young Adult Coordinator, California-Pacific Conference, 1996-99

- Dean, Santa Ana District Elementary Camp, 1996-98
- Spiritual Director, Southern California Chrysalis Community (Youth/Young Adult), 1993-98
- Youth Director, Member of the Twelve, United Christian Ashram, Idyllwild, CA, 1988-95

COMMUNITY SERVICE

- Member, Faith, Order & Witness Commission of San Diego, 2017-2018
- Member, San Diego Mission Valley Community Development Association, 2017-2018
- Advisor, Hoover High School Cardinals Interact (Rotary Club), 2014-2018
- Member San Diego Interfaith Collaborative, 2014-2018
- Member, San Diego Rotary Club 33, 2014-17
 - Camp Enterprise Professional Youth Leadership Development
 - Four-Way Speech Contest, Hoover High School
 - Cardinals Interact High School Rotary

PRESENTATIONS

- "Modern Church Leadership", Certified Lay Minister Training, Lake Tahoe, CA, January 2019
- "Discipleship and Church Vitality", Certified Lay Minister Training, Lake Tahoe, CA, October 2018
- "Casting a Vision for Multiplication", School of Congregational Development, San Diego, CA, August 2018
- "Multisite Churches and Centers of Ministry", Co-Leader, School of Congregational Development, August 2018
- "Aligning Congregations for Mission", California-Pacific Conference of the UMC Readiness 360+, San Diego, CA, April 2015; Los Angeles, CA, April 2017, April 2018
- "Connecting Vocation and Passion", Cardinals Interact, Hoover High School, San Diego, CA, January 2017
- "Apostolic Mission", United Methodist Church of Thousand Oaks, Lake Hughes, CA, May 2014
- "Introduction to Clergy Coaching", Clergy Convocation, Indian Wells, CA, September 2007
- "Prayer Changes People", St. Mark United Methodist Church, Anaheim, CA, October 2006
- "Praying Outside the Box", Conference on Prayer and Healing, Oak Glen, CA, July 2003
- "Healing and Calamities", Conference on Prayer and Healing, Anaheim, CA, January 2005
- "Healing and the Beatitudes", Conference on Prayer and Healing, Oak Glen, CA, January 2006
- "Worship as Evangelism", Conference on Prayer and Healing, Oak Glen, CA, July 2003
- "The Sacraments and Healing", Conference on Prayer and Healing, Oak Glen, CA, July 2002
- "Spiritual Formation Groups", Conference on Prayer and Healing, Oak Glen, CA, July 2000

KEYNOTE ADDRESSES

- "The United Methodist Mission, Vision, and Ministry", Bishop's Hmong Leadership Summit, Eau Claire, WI, March 2019
- "Flat Steeples: Reimagining the Large Church for the 21st Century", Large Church Initative, San Diego, CA, April 2018
- "Visionary Leadership", Board of Ordained Ministry Residents, Oceanside, CA, April 2015
- "Leading the Larger Church", California-Pacific Conference, Redlands, CA, June 2010, June 2011
- "Creating a Discipleship Pathway", Santa Ana District of the UMC, Mission Viejo, CA, April 2011
- "Creating a Missional Church", Pasadena District of the UMC, Glendale, CA, February 2011
- "Reaching New People", Laity Session California-Pacific Conference, Redlands, CA, June 2010

PANEL DISCUSSIONS

- Panelist, "Interfaith Dialogue on Refugees", Congregation Beth Israel, San Diego, CA, May 2017
- Facilitator, "Camp Enterprise", San Diego Rotary Club, Julian, CA, March 2016
- Panelist, "Interfaith Panel on Holy War", Congregation Beth Israel, San Diego, CA, May 2015
- Panelist, "Exploring Three Great Faiths", San Diego Rotary Club, San Diego, CA, October 2015
- Panelist, "Theological Education in Context", Association of Theological Schools, Seattle, WA, October 2015
- Panelist, "Interfaith Dialogue on Jerusalem as Sacred Capital", Congregation Beth Israel, San Diego, CA, May 2014
- Panelist & Co-Leader, "Inter-Faith Congregational Tri-Logue with Christians, Jews and Muslims", Orange County, CA, 2011, 2012, 2013
- Panelist, "Faith-Formation of Young Adults", California-Pacific Conference Young Adult Conference, October 2010
- Participant, "Network of Congregational Developers", San Antonio, TX, February 2005

PUBLICATIONS

- Article Op-Ed, Politics of Rage, San Diego Union-Tribune, San Diego, CA, May 2016
- Book Review, *ReJesus: A Wild Messiah for a Missional Church*, Cal-Pac New Ministries, Pasadena, CA, November 2013
- Co-Author, Keep It Positive: A New Approach to Positive Parenting, Outskirts Press, October 2010

CONSULTATIONS AND FACILITATION

- Vision Retreat, Los Altos United Methdodist Church, Los Altos, CA, April 2019
- Vision Retreat, Yorba Linda United Methodist Church, Yorba Linda, CA, March 2013
- Vision Casting, Culver Palms United Methodist Church, Culver City, CA, March 2011
- Ethnic Ministries Summit, Board of Congregational Development, Los Angeles, CA, February 2007; Mission Viejo, CA, May 2009
- Vision Retreat, Placentia United Methodist Church, Placentia, CA, October 2008
- Church Planting Consultation, Korean Caucus, California-Pacific Conference, Santa Barbara, CA, November 2007
- Vision Retreat, Hawaii District of UMC, Honolulu, HI, February 2008
- Winter Retreat, California-Pacific Conference-Young Adults 1999, Wrightwood, CA, January 1999
- Mission Trip/Retreat, California-Pacific Conference-Young Adults 1999, Tijuana, Mexico, April 1999

STUDY ABROAD AND PILGRIMAGES

- Director, "Holy Land Pilgrimage," Palestine, Israel and Jordan, December 2016
- Director, "PATH 1 Church Planters Wesleyan Pilgrimage," England, April 2016
- Director, "Celtic and Wesleyan Pilgrimage," England and Scotland, September 2014
- Director, "The Footsteps of Paul and John," Turkey, Greece and Italy, October 2012
- Director, "Holy Land Pilgrimage," Palestine and Israel, December 2009
- Director, "Exploring Celtic and Wesleyan Roots," England, May 2008
- Co-Leader, "Celtic and Wesleyan Pilgrimage," England and Scotland, May 2004